



Media Advisory

Automotive Research to Become More Global

For immediate release

September 4, 2008

Windsor, ON: Join members of the AUTO21 Network of Centres of Excellence, the University of Windsor and RTIM Raufoss of Norway as AUTO21 and RTIM Raufoss sign a new agreement to enhance automotive research collaboration for Canadian and Norwegian researchers.

WHAT: Signing of the official Memorandum of Understanding between AUTO21 and RTIM Raufoss, Norway.

WHEN: September 5, 2008
10:30 a.m. – 11:00 a.m.

WHERE: Project Area, Centre for Automotive Research and Education (South entrance)
754 California Avenue, University of Windsor

Speakers to include:

- **Dr. Alan Wildeman**, President, University of Windsor
- **Dr. Peter Frise**, Scientific Director and CEO, AUTO21
- **Dr. Odd Myklebust**, Research Director, SINTEF, Norway
- **Dr. Jerry Sokolowski**, Professor of Mechanical Engineering, University of Windsor

AUTO21 currently supports more than 300 researchers working on 54 auto-related research and development projects at 43 Canadian universities and institutions. An annual \$11 million budget of public and private sector funding supports research in six areas: health, safety and injury prevention; societal issues; materials and manufacturing; design processes; powertrains, fuels and emissions; and intelligent systems and sensors. AUTO21 is part of the federal Network of Centres of Excellence program, and its administrative centre is hosted by the University of Windsor.

Raufoss Technology and Industrial Management (RTIM) is a Norwegian technology organization with core competence in automated manufacturing, technology management, value chain management and material technology. As a subsidiary (50.1%) of the SINTEF Research Group, a public, scientific and technology research organization, RTIM oversees the management of the Norwegian Centre of Expertise in automotive light materials research and automated production (NCE Raufoss). Its core strength is to leverage collaboration with academia, business and industry and to transfer theory into practical and cutting edge solutions. SINTEF is largest independent research organization in Scandinavian and the fourth largest European research institution.

- 30 -

For more information, please contact:

Stephanie Campeau
Communications Manager
AUTO21 Network of Centres of Excellence
Tel: 519.253.3000 ext. 4129
Cell: 519.890.6830

Sverre Narvesen
CEO
RTIM
Tel: + 47 91 54 01 22
Email: sverre.narvesen@raufoss.com